

# DO WE STILL HAVE A PROJECT?

## KEY QUESTIONS TO ASK:

1. Does it still matter to our organizations and stakeholders?
2. Do we still have the budget necessary for the project?
3. Do we have the staff needed to implement the project?



# DO WE STILL WANT TO ENGAGE ON THE PROJECT?

1. Can the public and/or our stakeholders contribute to our project in a meaningful way?
2. Will engagement support better decision making?
3. Do options still exist?
4. Does the public and/or our stakeholders see value for themselves to engage?  
(Given all that is going on in the world and communities right now, does this project still hold meaning to them?)



SO, WE DO HAVE A PROJECT AND WE DO WANT TO ENGAGE, THEN THERE ARE TWO LIKELY OPTIONS:

A

Advance with online engagement only and work to manage project timelines.

### Key Considerations for A:

Is the engagement likely to be polarizing or controversial?

Is the decision seen as having significant impact on stakeholders and/or the public?

Is your organization involved in a front line response to the crisis?

B

Delay and re-evaluate a combination of in-person and online engagement options but with a delay to the overall project.

### Key Considerations for B:

Can you responsibly delay the project timeline?

Will the public and/or stakeholders be able to prioritize your engagement post-pandemic?

What is the added benefit and unique learning that you will achieve with in-person engagement?

If Yes to one or more:



Our recommendation is to delay engagement and review it weekly or bi-weekly. If people are going to be significantly impacted by your decision they are likely to challenge the engagement if it largely takes place during a pandemic.

