




Evaluating Engagement REFINEMENT SERIES

Measuring the impact of your engagements



How do you measure your return on investment for engagement? How do you know if something truly was a success? This nine-hour online, trainer-facilitated course supports project managers, program leads, and those working in quality improvement to develop meaningful measures for engagement and a practical evaluation framework that demonstrates how engagement supports better decisions.

TOPICS INCLUDE:

- Evaluation basics
- Engagement objectives, outcomes, and outputs
- Evaluation criteria: measures, indicators, sources of evidence
- Evaluation question design (qualitative and quantitative)
- Subjective and objective data collection
- Data documentation
- Data privacy
- Data analysis and evaluating objectives
- Reporting on results
- Evaluation frameworks



Micro credential included.
Register: rmdelaney.com/training